

# Institute of Science and Technology Austria (ISTA)



### **About ISTA:**

- public research institute, located near Vienna
- curiosity-driven basic research
- focus on interdisciplinarity
  - Computer Science, Mathematics, Biology, Physics, Chemistry, Earth&Climate Sciences, Neuroscience
- ELLIS Unit since 2019

# **PhD-Granting Graduate School**

- US Style (1+3 years) graduate program
- fully funded positions

# We're hiring! (on all levels)

 interns, PhD students, postdocs, faculty (tenure-track or tenured), . . .

More information:

https://mlcv.ist.ac.at

or

chl@ist.ac.at

# Lecture 1: Intro to Machine Learning

Lecture 1: Robust Machine Learning

Lecture 1: Fair Machine Learning

Lecture 2: Certified Robustness via Lipschitz Networks

Lecture 2: Robust and Fair Learning from Multiple Sources

Lecture 3: Behind the Scenes of (Machine Learning) Research

# Machine Learning Artificial Intelligence

# What Is the Singularity and When Will We Reach It?

When AI becomes sentient, what will happen?

ARTIFICIAL INTELLIGENCE

# Google Engineer Claims AI Chatbot Is Sentient: Why That Matters

'I'm sorry, Dave. I'm afraid I can't do that': Artificial Intelligence expert warns that there may already be a 'slightly conscious' AI out in the world

Is it possible for an artificial intelligence to be sentient?



**NEUROSCIENCE & MIND** 

Robert J. Marks: Could Artificial Intelligence Replace Tom Cruise?

We Aren't Sure If (Or When)

Artificial Intelligence Will Surpass the Human Mind

Experts say the future of AI is uncertain, but it wouldn't hurt to prepare for the possibility of singularity.

Machine Learning (Artificial Intelligence) is a way to develop software.



# **Example Task: Sorting**

# Classic Software Development

- 1) formalize the problem
  - function:  $\mathtt{sort}:\mathcal{X}\to\mathcal{Y}$
  - input set  $\mathcal{X}$ : array of numbers
  - output set  $\mathcal{Y}$ : array of numbers
  - specification:
    - $-y = \mathtt{sort}(x)$  is a permutation of x
    - y is sorted, i.e.  $\forall i,j \in [|x|]: i \leq j \Rightarrow y_i \leq y_j$
- 2) developer comes up with an algorithm
- 3) prove formally that it solves the task
- 4) implement the algorithm
- 5) check that it works correctly using test cases: some random, some extremes.

# **Example Task: Recognize Voice Commands**

# Classic Software Development

1) formalize the problem

• function: recognize :  $\mathcal{X} \to \mathcal{Y}$ 

• input set  $\mathcal{X}$ : audio signal

• output set  $\mathcal{Y}$ : possible commands, e.g.  $\{start, stop\}$ 

specification: ???

2) developer fails to come up with an algorithm

Classic software development fails for tasks that we cannot formally describe.

# **Example Task: Recognize Voice Commands**

# Machine Learning

- 1) formalize the problem
  - function: recognize :  $\mathcal{X} \to \mathcal{Y}$
  - input set  $\mathcal{X}$ : audio signal
  - output set  $\mathcal{Y}$ : possible commands, e.g.  $\{$ start,stop $\}$
  - no specification
  - instead: dataset of inputs with their correct output

$$S = \{(x_1, y_1), \dots, (x_n, y_n)\}$$
 "training set"

2) machine learning algorithm comes up with an implementation

### Without a specification, how do we know if the implementation is correct?

### What does "correct" mean?

We specify a "loss function" between outputs:  $\ell: \mathcal{Y} \times \mathcal{Y} \to \mathbb{R}$ 

•  $\ell(y,y')$  quantifies how bad it is if model outputs y' but correct would be y

Example: easiest choice for discrete outputs:

$$\ell(y, y') = 1\{y \neq y'\}$$
 "0/1-loss"

Example: easiest choice for continuous outputs:

$$\ell(y, y') = (y - y')^2$$
 "squared loss"

Which model to pick?  $f^* \leftarrow \min_{f \in \mathcal{F}} \sum_{i=1}^n \ell(y_i, f(x_i))$  (smallest number of errors)

$$f^* \leftarrow \mathbf{m}_{f \in \mathcal{F}}$$

$$f^* \leftarrow \min_{f \in \mathcal{F}} \sum_{i=1}^n \ell(y_i, f(x_i))$$
 (smallest number of errors)

### Example: neural network learning

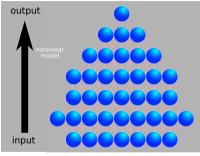
- 1)  $\mathcal{F}$ : large set of parameterized functions, e.g.
  - concatenation of simpler components

$$f(x) = f^{(L)}(f^{(L-1)}(\dots f^{(2)}(f^{(1)}(x))))$$

 each component performs linear transformation followed by componentwise nonlinearity

$$f^{(l)}(x) = \sigma_l(W_l x + b_l)$$
 for  $l = 1, \dots, L$ 

- parameters:  $W_l \in \mathbb{R}^{n_{l-1} \times n_l}$ ,  $b_l \in \mathbb{R}^{n_l}$
- nonlinearity:  $\sigma(t) = \max\{0, t\}$



"neural network"

2) perform minimization by (stochastic) gradient descent optimization

"Deep Learning"

# Summary: Solving Tasks with Machine Learning

### Task to solve:

- input set  $\mathcal{X}$ , e.g. audio signals
- output set  $\mathcal{Y}$ , e.g. {start, stop}:
- we're looking for function:  $f: \mathcal{X} \to \mathcal{Y}$

### To use machine learning, we need:

- loss function:  $\ell: \mathcal{Y} \times \mathcal{Y} \to \mathbb{R}$
- a training set  $S = \{(x_1, y_1), \dots, (x_n, y_n)\}$
- parametrized set of potential models:  $\mathcal{F} = \{f_{\theta} : \theta \in \Theta\}$ , e.g. neural networks

Use a form of gradient descent to find a model that makes as few mistakes as possible:

$$\min_{\theta \in \Theta} \sum_{i=1}^{n} \ell(y_i, f_{\theta}(x_i))$$
 "training"

Is that enough? Will it work (reliably) in the future? What do we mean by "the future"?

# **Excurse:** Embrace probabilities

### **Embrace probabilities**

### Most quantities in daily life are not fully deterministic.

- true randomness of events
  - a photon reaches a camera's CCD chip. If it detected or not is a quantum effect o stochastic
- measurement error
  - GPS only accurate  $\pm 50$ m
- incomplete knowledge
  - what's on the next slide?
- insufficient representation
  - from what material is that green object made?

Often these are indistinguable! (though do remember Eyke's lecture)

Probability theory allows us to deal with all of them.

# **Back to Machine Learning**

**Problem:** we don't know what inputs the future will bring!

#### Probabilities to the rescue:

- ullet we are **uncertain** about future input data o use **random variable** X
- $\mathcal{X}$ : all possible images, p(x) probability to see any  $x \in \mathcal{X}$

### **Back to Machine Learning**

**Problem:** we don't know what inputs the future will bring!

#### Probabilities to the rescue:

- we are uncertain about future input data  $\rightarrow$  use random variable X
- $\mathcal{X}$ : all possible images, p(x) probability to see any  $x \in \mathcal{X}$

**Problem:** we don't know what the right outputs are for the inputs.

#### Probabilities to the rescue:

- we are uncertain about the outputs  $\rightarrow$  use random variable Y
- $\mathcal{Y}$ : all possible outputs, p(y|x) probability that  $y \in \mathcal{Y}$  is correct for some  $x \in \mathcal{X}$  (could be deterministic)

Note: we don't pretend that we know p(x) or p(y|x), we just assume they exist.

- general setup: inputs  $\mathcal{X}$ , outputs  $\mathcal{Y}$ , set of models:  $f_{\theta}$  for  $\theta \in \Theta$
- loss function:  $\ell: \mathcal{Y} \times \mathcal{Y} \to \mathbb{R}$ , a training set  $S = \{(x_1, y_1), \dots, (x_n, y_n)\}$

### What do we want from a model?

To work well in the future, that means, has small expected loss

$$\mathcal{R}(f_{ heta}) = \mathop{\mathbb{E}}_{(x,y) \sim p(x,y)} [\,\ell(\,y,f_{ heta}(x))\,]$$
 "risk"

**Problem:** we can't compute  $\mathcal{R}(f)$ , because we don't know p(x,y) (nor p(x), nor p(y|x))

- general setup: inputs  $\mathcal{X}$ , outputs  $\mathcal{Y}$ , set of models:  $f_{\theta}$  for  $\theta \in \Theta$
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### **Statistical Learning Theory:**

Establish conditions on S,  $\mathcal{F}$  etc that allow *proving* statements about  $\mathcal{R}(f)$ .

# When do learned systems work?

# Independent and identically distributed (i.i.d.) training data

Assume that the training set S is sampled independently from the distribution p(x,y), and  $\mathcal F$  is not too large (in a technical sense). Let

$$\widehat{\mathcal{R}}(f) = \frac{1}{n} \sum_{i=1}^{n} \ell(y_i, f(x_i))$$
 and  $\mathcal{R}(f) = \underset{(x,y) \sim p}{\mathbb{E}} \ell(y, f(x))$ 

Then, for  $f^* \in \mathbf{argmin}_{f \in \mathcal{F}} \widehat{\mathcal{R}}(f)$  it holds with high probability (in a technical sense) that

$$\mathcal{R}(f^*) \leq \min_{f \in \mathcal{F}} \mathcal{R}(f) + 2\mathcal{C}(\mathcal{F}, n) \quad \text{with} \quad \mathcal{C}(\mathcal{F}, n) = O(\frac{1}{\sqrt{n}}).$$

**Insight:** minizing the training loss is a good strategy. Given enough data, the resulting model is arbitrarily close to optimal.

# What can go wrong?

situation	consequence	what to do
not enough data	guarantees are weak	collect more data, change model
		class, transfer learning,
training set not sampled i.i.d.	guarantees do not hold	ightarrow training-time robustness
from the target distribution		
distribution $p$ not representative	guarantees useless	ightarrow prediction-time robustness
of situation at prediction time		
we are not (just) interested in	guarantees in wrong form	ightarrow prediction-time robustness
the expected value of the loss		
other quantities matter than	guarantees insufficient	ightarrow algorithmic fairness
just accuracy		

# Robustness in ML – Prediction Time

# Attacking Artificial Intelligence: Al's Security Vulnerability and What Policymakers Can Do About It

Author: Marcus Comiter | August 2019

Security Intelligence

Home / Artificial Intelligence

Why Adversarial Examples Are Such a

Dangerous Threat to Deep Learning

The security threat of adversarial machine learning is real

By Ben Dickson - October 26, 2020



# **Assumption so far:** training set is representative of future data. What if it is not?

### Problem 1: oversights

Example: voice control model  $f: \mathcal{X} \to \mathcal{Y}$ 

- $\mathcal{X}$ : audio signal,
- $\mathcal{Y} = \{ \text{start}, \text{stop} \}$

What, if the input signal is neighher "start" nor "stop"?



# Problem 2: the world is dynamic



### Example:

ullet object recognition model  $f:\mathcal{X} 
ightarrow \mathcal{Y}$  trained on data from 2016

What, if in 2017 the input image shows a fidget spinner?

### How to deal with out-of-distribution data?

# **Idea 1:** add another "unknown" class: $f: \mathcal{X} \to \mathcal{Y} \cup \{\text{unknown}\}$

- problem: how to train the model for this?
- case 1: training data for "unknown" is available
  - $\rightarrow$  then it's not actually unknown anymore
- case 2: no training data for "unknown" is available
  - $\rightarrow$  classifier will learn to never predict it

# **Idea 2:** system outputs not only decisions but also confidence: $f: \mathcal{X} \to \mathbb{R}^{\mathcal{Y}}$

- hope: for out-of-distribution x, confidence for all outputs will be low
- problem: no guarantee that this is so

### **Adversarial Machine Learning**

Assumption so far: future data is described by a probability distribution. What if it is not?

System might interact with an environment that tries to exploit its weaknesses.

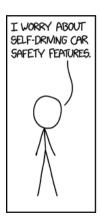


Image: xkcd.com

WHAT'S TO STOP SOMEONIE FROM PAINTING FAKE LINES ON THE ROAD, OR DROPPING A CUTOUT OF A PEDESTRIAN ONTO A HIGHWAY, TO MAKE CARS SWERVE AND CRASH?



image 1



human:

model:

image 1



human: panda

model: panda

image 1



image 2



human: panda

model: panda

# Adversarial Examples [Szegedy et al., 2013]

image 1

image 2

human:

panda

panda

model:

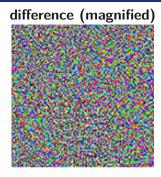
panda

gibbon

# Adversarial Examples [Szegedy et al., 2013]







human: panda panda

model: panda gibbon

"Adversarial Example"

# **Adversarial Examples**

### What are adversarial examples?

Definition (not formal, but catches the essence

Let  $f: \mathcal{X} \to \mathcal{Y}$  be a model and  $x \in \mathcal{X}$  be a correctly classified inputs. An input  $x' \in \mathcal{X}$  is called **adversarial example** if x and x' "look indistinguiable" to a human, but f classifies x' incorrectly.

### **Adversarial Examples**

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"Indistinguishable" not checkable by computer, so one relies on proxies:









 $x \leftrightarrow x'$  small transformation here: 2 deg rotation

# How to generate adversarial examples?

### **Observation 1:**

- simply adding random noise does not suffice
- perturbation must be tailored to the model

### **Observation 2:**

- model f is differentiable with respect to its input
- we can use gradient descent to find a perturbation that maximally changes model output

# **Algorithm 1** Adversarial Example by Gradient Descent

```
init: x' \leftarrow x with f(x) > 0 repeat x' \leftarrow x' - \eta \nabla_x f(x) until f(x') < 0
```

- not surprising that algorithm produces x'
- ullet surprising that for most models,  $\eta$  can be tiny and very few steps suffice

# How to prevent adversarial examples?

# Fixing a trained mode

**Idea:** for trained model f, create adversarial examples, add to the training set and retrain.

Problem: does not work, new adversarial images emerge

# Robust training

**Idea:** optimize robustified training error  $f^* \leftarrow \min_{f \in \mathcal{F}} \sum_{i=1}^{n} \max_{\|x'-x\| \leq \epsilon} \ell(y_i, f(x_i'))$ 

Problem: can't solve exactly, approximations protect only against some attacks, not all

### Robust network architecture

**Idea:** make sure that model has small Lipschitz constant, such that  $x' \approx x \Rightarrow f(x') \approx f(x)$ .

 $\rightarrow$  example in Part II

# Robustness in ML – Training Time

### **Domain Adaptation**

What, if we cannot collect a training set from the right data distribution

too expensive, too time-consuming, technically impossible

Can we use other data as a proxy?

## Common scenario: (Unsupervised) Domain Adaptation

- ullet Training set with annotation from source distribution,  $S_{
  m src} \sim p_{
  m src}$ 
  - e.g. driving simulator: all objects, 3D-positions, etc., known
- Only unlabeled data from target distribution,  $S_{
  m tgt} \sim p_{
  m tgt}$ 
  - e.g. real driving data: no ground truth information



## **Domain Adaptation**

Reminder: neural networks consist of layers

$$f(x) = f^{(L)}(f^{(L-1)}(\dots f^{(2)}(f^{(1)}(x))))$$
 with  $f^{(l)}(x) = \sigma_l(W_l x + b_l)$  for  $l = 1, \dots, L$ 

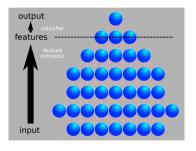
We can think of this as two parts:  $f(x) = c(\phi(x))$ 

- feature exactor:  $\phi: \mathcal{X} \to \mathbb{R}^d$ , e.g. first L-1 layers
- classifier:  $c: \mathbb{R}^d \to \mathcal{Y}$ , e.g. last layer

**Idea:** If we select  $\phi$  such that

- 1.  $\phi(S_{\sf src}) \approx \phi(S_{\sf tgt})$
- 2. c has small error on  $\phi(S_{\rm src})$

then f should also have small error w.r.t. to  $p_{\text{tgt}}$ .



## Domain-adversarial training of neural networks

How to measure if  $\phi(S_{\rm src}) \approx \phi(S_{\rm tgt})$  ?

$$\mathsf{disc}_{\phi}(S_{\mathsf{src}}, S_{\mathsf{tgt}}) = \max_{c'} \left[ \frac{1}{|S_{\mathsf{src}}|} \sum_{(x,y) \in S_{\mathsf{src}}} \ell \big( 0, f_{c',\phi}(x) \big) + \frac{1}{|S_{\mathsf{tgt}}|} \sum_{(x,y) \in S_{\mathsf{tgt}}} \ell \big( 1, f_{c',\phi}(x) \big) \right]$$

## Domain-adversarial training of neural networks

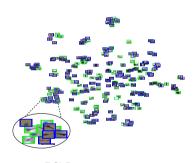
How to measure if  $\phi(S_{\rm src}) \approx \phi(S_{\rm tgt})$  ?

$$\mathsf{disc}_\phi(S_{\mathsf{src}}, S_{\mathsf{tgt}}) = \max_{c'} \left[ \frac{1}{|S_{\mathsf{src}}|} \sum_{(x,y) \in S_{\mathsf{src}}} \ell(0, f_{c',\phi}(x)) + \frac{1}{|S_{\mathsf{tgt}}|} \sum_{(x,y) \in S_{\mathsf{tgt}}} \ell(1, f_{c',\phi}(x)) \right]$$

How to combine with  $\it c$  being a good classifier?

$$\min_{c,\phi} \Big[ \sum_{(x,y) \in S_{\mathrm{src}}} \!\! \ell(y,f_{c,\phi}(x)) + \lambda \mathsf{disc}_{\phi}(S_{\mathrm{src}},S_{\mathrm{tgt}}) \Big]$$

Difficult  $\min - \max$  optimization, but can be trained jointly using cute optimization tricks ("gradient reversal layer", see [Y. Ganin et al., 2016])



green: DSLR images blue: Webcam images

## Dealing with label noise or outliers

## Other common problems for real-world data:

**MNIST** CIFAR-10 CIFAR-100 Caltech-256 ImageNet QuickDraw



given: cat









Label errors

given: 5 corrected: 3

corrected: frog

corrected: crab

corrected: teapot corrected: black stork

given: tiger corrected: eve

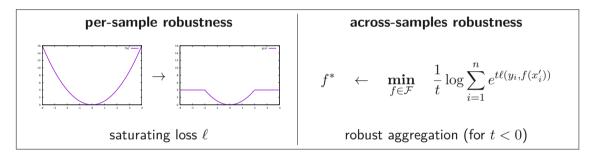


Lazy/incompetent annotators

Data entry errors, e.g. off-by-one error in Excel

## Dealing with label noise or outliers

Possible solution: robust loss functions



**Shortcoming:** harder to optimize, helps only against certain problems



By James Vincent | Mar 24, 2016, 6:43am EDT

Via The Guardian | Source TayandYou (Twitter)

68 comments

World News

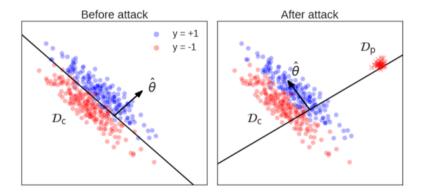
## Al Chatbot Shut Down After Learning to Talk Like a Racist Asshole

Imitating humans, the Korean chatbot Luda was found to be racist and homophobic.



## Adversarial Training Data: Data Poisoning

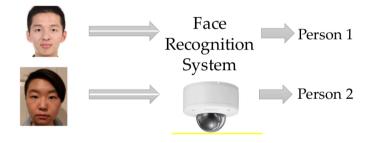
What, if a fraction of the training data can be arbitrarily manipulated?



**Observation:** A small number of manipulated examples can cause high error on future data.

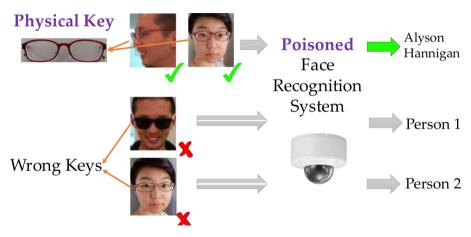
## Adversarial Training Data: Backdoor Injection

Example: face recognition



## Adversarial Training Data: Backdoor Injection

Example: face recognition



Manipulated training data can introduce undetectable unwanted model behavior.

## Adversarial Training Data: How to prevent?

How to defend against manipulated training data? No universal solution!

## Formal setting:

- data distribution p(x, y)
- original (clean) training set  $S \stackrel{i.i.d.}{\sim} p$
- adversary can manipulate a fraction  $\alpha < \frac{1}{2}$  of datapoints in S
- ullet resulting dataset S' is given to a learning algorithm

### Theorem ([Kearns&Li, 1993])

There exists no algorithm that could guarantee

$$\mathcal{R}(f) < \frac{\alpha}{1 - \alpha}$$

even if there exists a classifier  $f^* \in \mathcal{F}$  with  $\mathcal{R}(f^*) = 0$ .

But: we'll see a way out later

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## Summary: Robust Machine Learning

A number of problems emerge when training or test data do not follow the expected data distribution.

#### Prediction time

- out-of-distribution data
- adversarial examples

## Training time

- distribution shift
- label noise, outliers
- data poisoning
- backdoor injection

- Some kind of stochastic data problems can be addressed.
- Adversarial data problems are harder, sometimes unsolvable.
- For trustworthy systems, data quality is crucial.

## Bias and Fairness

## Example from Austria: Public Employment Service (AMS)

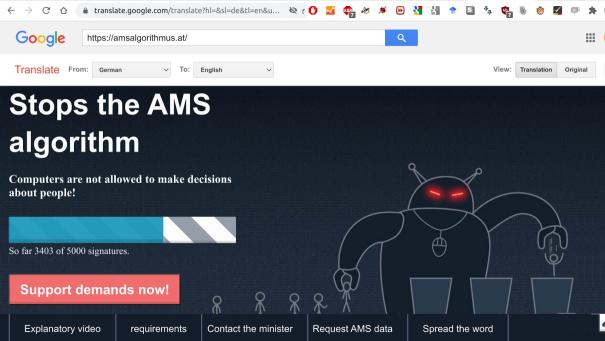
In 2018 it was announced that starting in 2020, an algorithm will suggest which jobseekers should get funding for additional training measures and which ones should not.

Features entering the decision are:

- age
- citizenship
- gender
- education
- care responsibilities

- health impairments
- past employment
- contacts with the AMS
- location of residence

In August 2020, the deployment of the system was stopped by the Austrian data protection agency after public protests.



## Machine Learning has started to influence our everyday lives

The commercial software tool COMPAS is used by U.S. courts to predict the probability that a defendent in court will commit a new crime at a later time.

Features used by the system are not public, but include replies to a 137-question survey that asks for

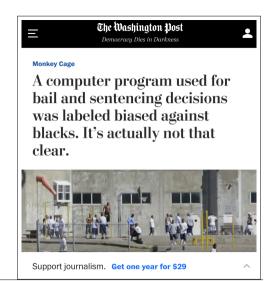
- gender
- age
- marital status
- race

- charge degree
- criminal history
- family criminality
  - drug usage

- housing situation
- education
  - recreational activities
  - personality traits

In 2016, ProPublica investigated the software and reported a strong racial bias again blacks. The software manufactorer denies the claim, aiming that the analysis was done incorrectly.





Original article by PropPublica: https://www.propublica.org/article/how-we-analyzed-the-compas-recidivism-algorithm
Reply by NorthPointe https://www.documentcloud.org/documents/2998391-ProPublica-Commentary-Final-070616.html
Reply by PropPublica article: https://www.propublica.org/article/technical-response-to-northpointe
Discussion in the context of explainable/interpretable models (Cynthia Rudin): https://youtu.be/zskKPz#URG7t=1391

Bias is often used informally to describe an "imbalanced representation".

#### Data sources should not have a bias

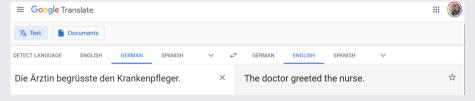
- in 2018, Google image search for "CEO" returned almost exclusively pictures of men
- face recognition datasets contain predominantly white faces

   → in 2015 Google's image tagger labeled some pictures of black faces as "gorilla"
- Google translate tends to make all "doctors" male and all "nurses" female.

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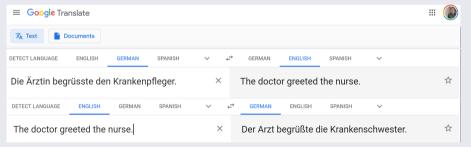
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  - $\stackrel{?}{ o}$  in 2015 Google's image tagger labeled some pictures of black faces as "gorilla"
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**Algorithmic fairness** is a formal framework that studies how to create decision systems that do not discriminate against certain "protected groups".

## Machine Learning systems should be fair.

Imagine that some attributes of input data can be considered sensitive, e.g.

gender, age, religion, income, ethnicity, sexual orientation, health information, . . .

A fair decision should not treat cases differently just because of sensitive attributes, e.g.

- individual fairness: if someone gets a salary increase should not depend on their gender
- group fairness: women should receive the same salary as men

Individual fairness is hard, too hard for this lecture. We'll only talk about group fairness.

Reference: S. Barocas, M. Hardt, A. Narayanan: "Fairness and machine learning", https://fairmlbook.org/

## Group Fairness

## **Example: Objective Recruiting?**

**Hope:** an automatic classifier could be more objective and decide based only on relevant facts, not based on human bias/prejudice.

#### Automatic Gradschool Admissions

#### Data:

applications and admittance decisions from previous years

#### Classifier:

train on data from previous years, use to rank applications in the next year

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#### Problem: dataset bias!

- if any group has been treated unfairly in the past (e.g. rejected too often), then the classifier will learn to do that as well
- measured quality will be high, because there is no unbiased test data available

## **Example: Objective Recruiting?**

**Hope:** an automatic classifier could be more objective and decide based only on relevant facts, not based on human bias/prejudice.

#### Automatic Gradschool Admissions

#### Data:

applications and admittance decisions from previous years

#### Classifier:

train on data from previous years, use to rank applications in the next year

#### Problem: dataset bias!

- if any group has been treated unfairly in the past (e.g. rejected too often), then the classifier will learn to do that as well
- measured quality will be high, because there is no unbiased test data available

Rest of the segment: how to define, measure and ultimately enforce fairness?

## (Group) Fairness in the Language of Probability

#### Notation: random variables

- X, taking values  $x \in \mathcal{X}$ : input
- A, taking values  $a \in A$ : sensitive attributes of X, e.g. gender or race
- ullet Y, taking values  $y \in \mathcal{Y}$ : target value, e.g. true label
- R, taking values  $r \in \mathcal{R}$ : classifier output/score eg r = f(x) or  $r = \operatorname{sign} f(x)$

## Example (Gradschool Recruiting)

How can we make sure that, e.g., female job applicants are treated fairly?

- ullet X= application documents: resume, research statement, reference letters, transcripts
- ullet A= applicant's gender (explicitly asked for in online form)
- ullet Y = if the candidate will be a good graduate student
- R = if we make the candidate a job offer

## Fairness Through Unawareness

**Idea:** to ensure fair treatment, we should not ask for the sensitive attributes A, e.g. gender. (typical requirement in many anti-discrimination laws)

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- first name, family name
- photo
- career breaks due to maternity leave
- change of surname due to marriage
- names of supervised students
- memberships
- research areas
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- memberships
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- pronouns in reference letters

If the predictor trained with A has a gender bias, so will probably the one trained without A.

## Take-home lesson: No fairness through unawareness!

#### **Formal Fairness Criteria**

If we want a predictor not to discriminate based on A, we have to explicitly enforce fairness!

## Notions of Group Fairness

There are many formal fairness criteria in the literature, typically based on the joint distribution of prediction R, the sensitive attribute A, and the true target variable Y.

We're going to discuss two of them:

- Independence:  $R \perp A$  also know as "demographic parity"
- Separation:  $R \perp A \mid Y$  also know as "equalized odds"

Note: we can only influence R, so these are contraints how the predictor output should behave

Resources: Tutorial at NeurIPS 2017: https://nips.cc/Conferences/2017/Schedule?showEvent=8734

## Formal Fairness Criteria: Independence

## Definition (Independence

The response variable R fulfills independence with respect to the sensitive attribute A, if R is statistically independent of A:  $R \perp A$ .

For binary responses,  $R \in \{0,1\}$ : "accept" or "reject", this means, for all  $a,b \in \mathcal{A}$ 

$$\Pr(R=1|A=a) = \Pr(R=1|A=b)$$
 "acceptance probability"

Independence enforces that each group has the same acceptance probability.

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Independence enforces that each group has the same acceptance probability.

#### Example:

- Male and female applicants have the probability of getting a job offer.
- Black applicants have the same chance of getting a loan as white people.
- Paper submissions from China have the same chance of getting accepted as submissions from the USA.

Independence is also called demographic parity, statistical parity, (no) disparate impact.

## **Achieving Fairness: Independence**

## How to *enforce* a classifier to be fair? Multiple options:

- Pre-processing: modify training set to remove potential biases
  - + broadly applicable: needs only the raw data, afterwards any classifier can be trained by anyone
  - needs information which bias is present and how to remove it
- Feature extraction: extract features in which no information about A remains
  - + broadly applicable: needs only the raw data, resulting features can be used in many ways
  - overhead, classifier quality can suffer if more information than necessary is discarded
- At training time: work the fairness constraint into the training step
  - + most flexible/powerful, full control over what is learned and how
  - not always applicable, full control over the learning process is needed
- Post-processing: adjust outputs of a learned classifier to fulfill fairness
  - + efficient, applicable for pretrained classifiers
  - needs protected attribute at prediciton time, classifier quality might suffer

## **Achieving Fairness: Independence**

#### **Example 1: training with** *independence* **constraints**

Empirical Risk Minimization with Fairness Constraints

$$\min_{\theta} \mathcal{L}(\theta) \quad ext{with} \quad \mathcal{L}(\theta) = \underbrace{\sum_{i=1}^n \ell(y, f_{\theta}(x_i))}_{ ext{training loss}}$$

## **Example 1: training with** *independence* **constraints**

Empirical Risk Minimization with Fairness Constraints

$$\min_{\boldsymbol{\theta}} \mathcal{L}(\boldsymbol{\theta}) \quad \text{with} \quad \mathcal{L}(\boldsymbol{\theta}) = \underbrace{\sum_{i=1}^n \ell(y, f_{\boldsymbol{\theta}}(x_i))}_{\text{training loss}} + \underbrace{F(\boldsymbol{\theta})}_{\text{unfairness penalizer}}$$

with a fairness penalizer that encourages equal average predictions among groups, e.g.

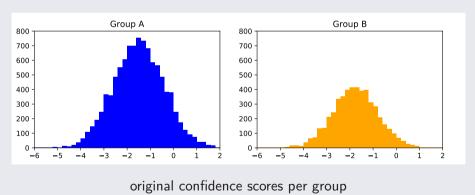
$$F(\theta) = \sum_{a,b \in \mathcal{A}} \left( \frac{1}{|S_a|} \sum_{(x,y) \in S_a} f_{\theta}(x) - \frac{1}{|S_b|} \sum_{(x,y) \in S_b} f_{\theta}(x) \right)^2$$

where  $S_a = \{(x, y) \in S : x_A = a\}$  for any  $a \in \mathcal{A}$ .

### Example 2: independence by postprocessing

### Group-specific threshold selection

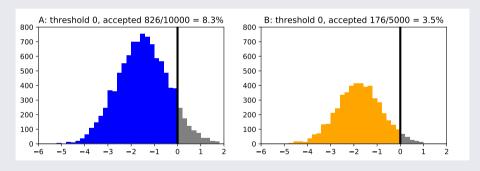
Adjust the acceptance threshold for each group to achieve equal acceptance rate:



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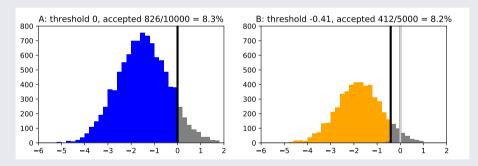


with equal thresholds, independence is violated

### Example 2: independence by postprocessing

### Group-specific threshold selection

Adjust the acceptance threshold for each group to achieve equal acceptance rate:

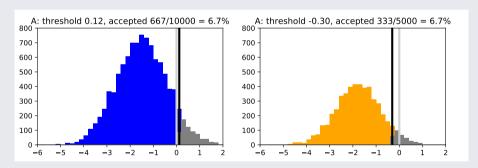


lower threshold for group B achieves independence, but overall acceptance rate now too high

### Example 2: independence by postprocessing

### Group-specific threshold selection

Adjust the acceptance threshold for each group to achieve equal acceptance rate:



lower threshold for group B, higher threshold for group A

Note: to know which threshold to apply, we need to know the sensitive attribute A!

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- Imagine you were able to build the "perfect classifier": R=Y.
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- Imagine you were able to build the "perfect classifier": R=Y.
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**Problem 2)** Independence does not guarantee equal treatment.

Imagine a decision rule for gradschool recruiting:

- for candidates with A = a, hire the best p percent
- for candidates with A=b, hire a random subset of p percent (not necessarily out of malicousness, could just be incompetence or lack of data)

This fulfills independence (same acceptance rates), but is not particularly fair.

Even worse if one considers potential negative long-term effects.

**Problem 3)** It does not always reflect what we consider "fair" – it's too strong.

For example: paper acceptance should be fair with respect to the authors' origin.

ullet fair decision rule: accept the best p% of papers from each continent  $\to$  independence

#### Problems:

- what, if papers from different continents have different quality on average?
  - enforcing independence means we might have to some bad papers from one continent over some good papers from another continent  $\rightarrow$  is that fair?
- what, if one continent decides to submit many additional papers (e.g. random gibberish)
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#### **Problem 4)** It does not always reflect what we consider "fair" – it's too weak.

- $\bullet$  in politics, when women run for office they win approximately equally often as men  $\to$  independence is fulfilled
- yet, only 8% of world leaders (and only 2% of presidents) are female
- independence is insufficient to increase the fraction of women in politics

### Formal Fairness Criteria: Separation

### Definition (Separation

The response variable R fulfills separation with respect to the sensitive attribute A and true outcome Y, if  $R \perp A \mid Y$ .

This is like *independence*, but separately for Y=0 and Y=1, i.e. for all  $a,b\in\mathcal{A}$ .

$$\begin{split} \Pr\{R=1\mid Y=1,A=a\} &= \Pr\{R=1\mid Y=1,A=b\} \\ \Pr\{R=1\mid Y=0,A=a\} &= \Pr\{R=1\mid Y=0,A=b\} \end{split} \quad \text{false positive rate (FPR)} \end{split}$$

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Separation enforces that all groups have the same TPR and FPR.

### Example:

• If a man and a women are equally qualified, they have the same chance to get an offer.

Note: independence and separation are often mutually exclusive (unless  $Y \perp A$ .)

Separation is also called equalized odds. If applied only to the TPR (not the FPR), it's called equality of opportunity.  $_{58/62}$ 

### Formal Fairness Criteria: Separation – Properties

**Property 1)** Separation allows making perfect decisions.

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### Formal Fairness Criteria: Separation – Properties

- **Property 1)** Separation allows making perfect decisions.
  - The "perfect" classifier: R=Y has TPR=1.0 and FPR=0.0 for all groups.
- Property 2) In some situations, separation is "more fair" than independence
- Example: paper acceptance should be fair with respect to the authors' origin
  - decision rule fulfilling separation:
    - identify all submissions that meet the quality criteria (Y=1)
    - of these, accept p% of these papers from each continent (TPR=p)
    - reject all others (FPR=0)
  - quality determines the chance of acceptance, not the author origin

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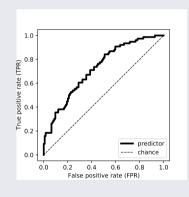
Problem 3) It does not always reflect what we think is "fair".

Example task: select 10 astronauts for flying to Mars

- identify all suitable candidates (Y = 1):
  - BSc in engineering, physics, computer science, or math
  - at least 3 years professional flight test experience or 1000 hours as aircraft pilot
  - 20/20 vision, blood pressure not exceeding 140/90
  - between 157cm and 190cm tall
  - assume, e.g., that the resulting set has 90% men and 10% women
- from each group, pick the same percentage ightarrow 9 men, 1 women

### Separation by group-specific thresholds

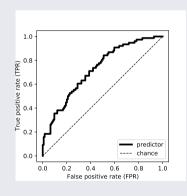
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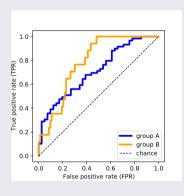
ROC curve: FPR/TPR for all possible thresholds



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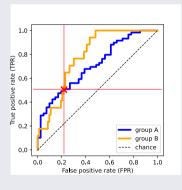
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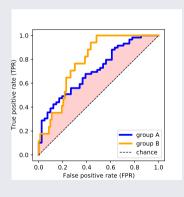
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 additional randomization allows reaching any point in shaded area → sacrifice accuracy for higher fairness



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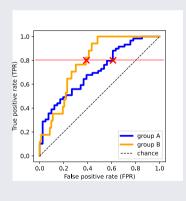
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#### Solution 2:

lacktriangle only ask for identical TPR lacktriangle - "equality of opportunity"



# Summary – Fairness

### Intersection of Machine Learning/Statistics, Psychology, Social Science, . . .

- Psychology etc.: what do people consider fair in which situation?
- ML/Stats: many different (usually mutually exclusive) formal definition of fairness

### Popular Approache

- "fairness through unawareness" does not work for ML!
- independence = "demographic parity": same acceptance rate for each subgroup.
- separation = "equalized odds": same TPR and FPR for each subgroup.
- "equality of opportunity": same TPR for each subgroup.

### Topic of Active Research

- many open questions, e.g. long-term effects, feedback loops
- dedicated conferences: FAT/ML, ACM FAccT
- more and more present at mainstream ML conferences

